



## UNNAT BHARAT ABHYIAN



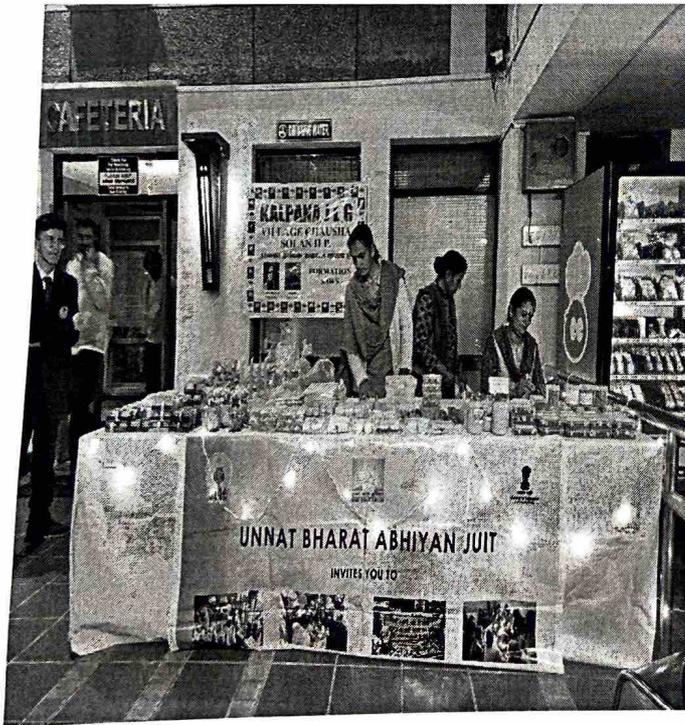
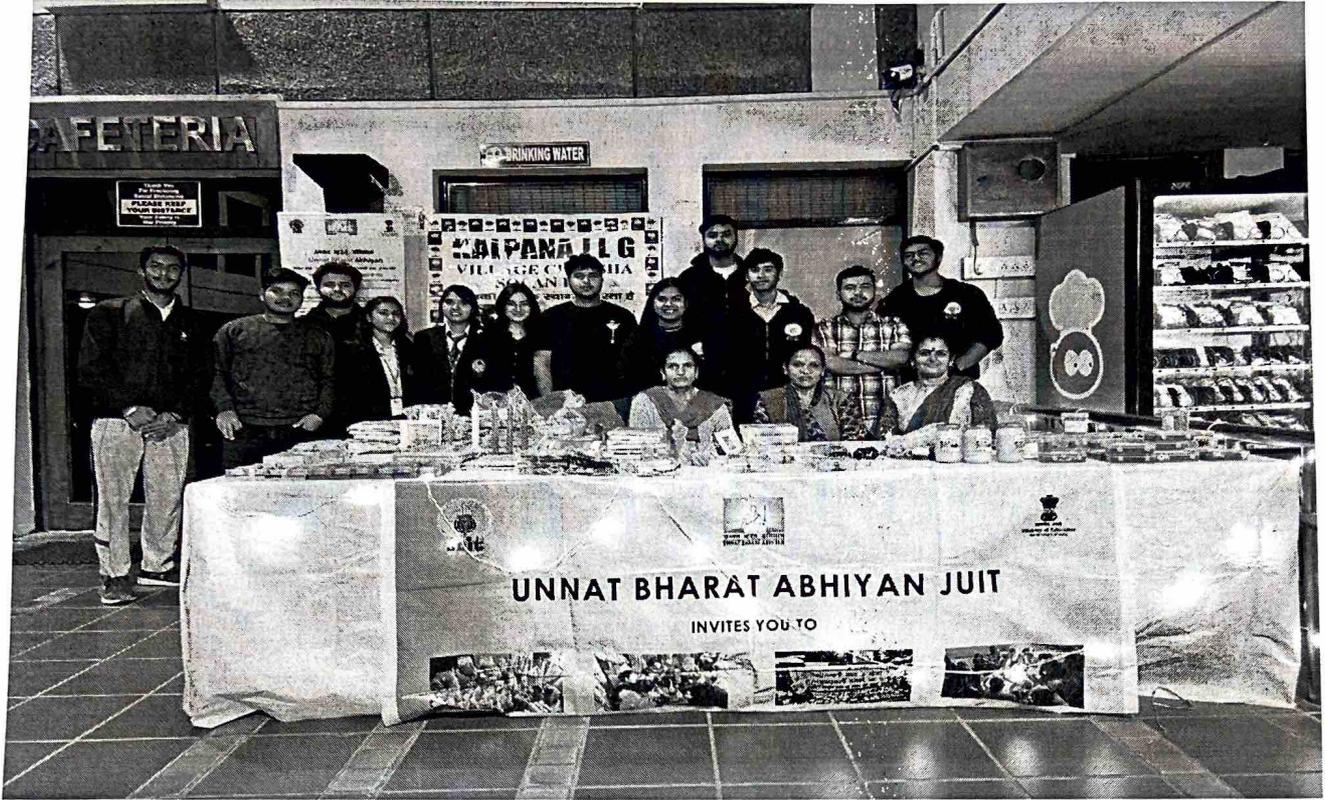
Jaypee University of Information Technology Waknaghat, Solan, Himachal Pradesh 173234

Date: 01/11/2023 -03/11/2023

### VOCAL FOR LOCAL 2.0

Organized by the Unnat Bharat Abhiyan (UBA) team of Jaypee University of Information Technology (JUIT), "Vocal for Local 2.0" was a heartwarming three-day pre-Diwali event held on the JUIT campus from November 1, 2023, to November 3, 2023. The event was designed to honor and promote local craftsmanship, featuring the Mahila Pradhan and her dedicated team who showcased their remarkable skills. They set up stalls that featured handmade candles, dhoopbatti, and beautifully crafted diyas, creating an atmosphere of festive celebration and cultural appreciation. This event not only embraced the spirit of Diwali but also aimed to preserve and promote the rich cultural heritage and artistry of the local artisans.

The showcased products, including intricately designed diyas, aromatic dhoopbatti, and fragrant candles, received an overwhelming response from both the JUIT community and visitors. "Vocal for Local 2.0" highlighted the power of local initiatives, empowered by UBA, and demonstrated the potential for self-sufficiency within communities. As Diwali drew nearer, these handmade creations not only added a traditional touch to the celebrations but also provided an opportunity for individuals to contribute to the community's growth, making JUIT campus a beacon of creativity and tradition.



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# Vocal for Local 2.0": JUIT Celebrates Diwali with Local Artistry

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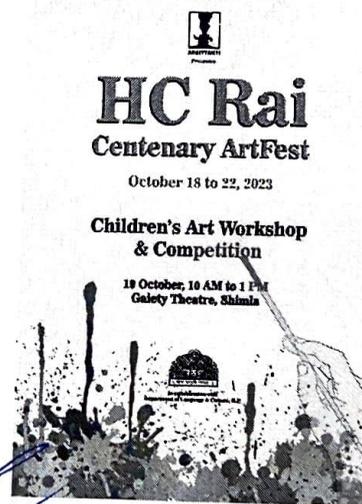
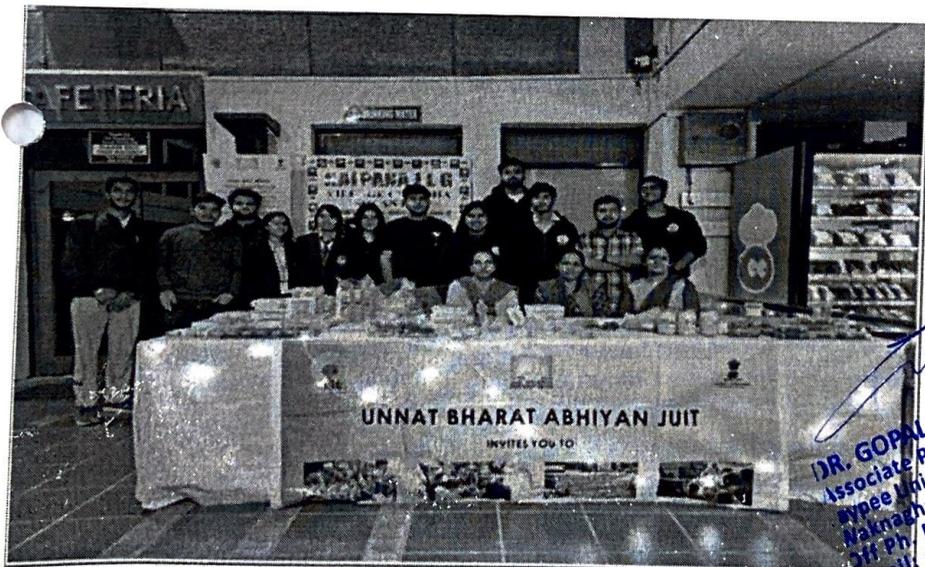
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SOLAN Organized by JUIT Unnat Bharat Abhiyan (UBA) team, "Vocal for Local 2.0" was a heartwarming pre-Diwali event held from November 1 to November 3, 2023. The three-day celebration honored local craftsmanship, with the Mahila Pradhan and her team showcasing handmade candles, dhoopbatti, and beautifully crafted diyas. The event aimed to preserve and promote local artisans' rich cultural heritage.

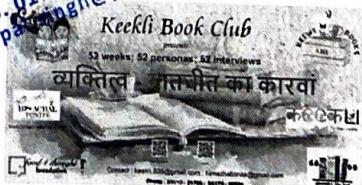
The showcased products, including intricately designed diyas, aromatic dhoopbatti, and fragrant candles, received an overwhelming response from the JUIT community and visitors. "Vocal for Local 2.0" highlighted the power of local initiatives, demonstrating the potential for self-sufficiency within communities. As Diwali approached, these handmade creations added a traditional touch to the celebrations and allowed individuals to contribute to community growth, making JUIT campus a beacon of creativity and tradition. This event showcases the strength of local traditions and the spirit of Diwali

## JUIT's 'Vocal for Local 2.0' Illuminates Diwali with Local Artistry

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SOLAN, Nov 5: From November 1 to November 3, 2023, JUIT Unnat Bharat Abhiyan (UBA) hosted "Vocal for Local 2.0," a heartwarming pre-Diwali celebration. This three-day event shone a spotlight on local craftsmanship, with the Mahila Pradhan and her team presenting handmade candles, dhoopbatti, and beautifully crafted diyas. The event's main aim was to preserve and promote the rich cultural heritage of local artisans.